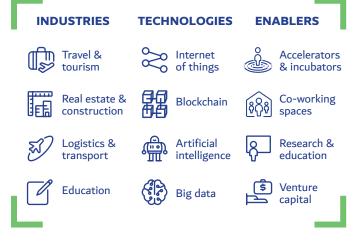
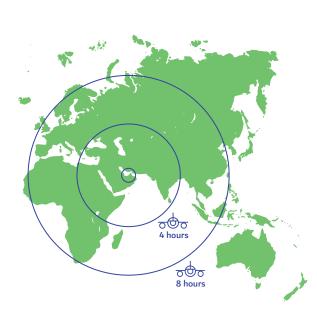


District 2020, located in Dubai, UAE, will be a global future-proof innovation ecosystem and mixed-use community. It will directly contribute to the growth of Dubai's innovation economy and attract the largest organisations, budding young enterprises, and families to live and work. A place to **Connect. Create. Innovate.** 

# OUR INNOVATION ECOSYSTEM





### WHY DUBAI?

Supporting the growth of the UAE's innovation-driven economy.

- Dubai is ranked 11th globally on the 'Ease of Doing Business Index'
  70% of Fortune 500 Companies are present in Dubai
- Dubai is centrally located within an 8 hour flight from over 2/3 of the world's population
  - Ideal gateway to the MEASA region



- Scale2Dubai is District 2020's global entrepreneurship programme. The programme offers startups and small businesses, with a proven track record in their countries, an opportunity to scale to Dubai.
  - Applicants should also align to District 2020's key industries and technologies, listed above.
- The programme provides a soft landing for entrepreneurs and businesses to set up in District 2020's ecosystem and an opportunity to benefit from being part of a world-class innovation hub.
  - District 2020 will play an active role in facilitating connections between the programme participants,
     Fortune 500 companies, accelerator programmes and funding opportunities.

## **CONTACT US**

If you are interested to partner with us to benefit your country's or accelerators' startups and small businesses, please contact us at: Scale2DubaiPartner@district2020.ae

If you are a startup or a small business which meets the elegibility criteria, please register your interest at: www.district2020.ae/scale2dubai.html



# **UPDATES & TIMELINES**

#### **Ongoing Partnerships**

- With Accelerators, SME Authorities, Departments of Trade & Chambers
- With enablers to strengthen our innovation ecosystem
- With suitable government bodies & service providers

2019	2020	2021	2022
Official launch & global call	November Shortlisting concluded by District 2020	April Evaluation concluded by Judging Panel October •Cohort #1 onboarded	April •Cohort #2 onboarded •3rd cycle opens soon after



# Be part of Dubai's innovation ecosystem, District 2020



Scan the **QR Code** to learn more!

